



Shanghai Business School

Shanghai Business School (SBS) is a comprehensive university under Shanghai Municipality, initially known as East China College of Central Text Industry, founded in 1950. SBS now has an enrollment of 12,000 degree candidates covering 42 disciplines for bachelor degrees and 23 disciplines for Masters. For 12 consecutive years, SBS graduates have found an employment rate of over 95%.

SBS has been creating the school on the basis of business, with a focus on producing

innovative and business management professionals who are serious results and study to serve people and society diligently. SBS has managed to maintain an open and innovative university with entrepreneurial spirit, and so far, it focus on business (majority) in theoretical and practical study, updates the talent training plan followed by the changing employment market, and upgrades the business service level in view of the business environment at home and abroad.

SBS has taken measures to cooperate with universities in our PhD Program. It has concluded an agreement for cooperation contracts with Fudan University, then conducting the foundation of business disciplines. SBS has attached great importance to its contact with business enterprises, and jointly built Shanghai Business Development Research Institute with Shanghai Municipal Commission of Commerce, so as to create a high-end think tank. Besides, SBS has also strengthened cooperation with industry and enterprises.

It has entered into agreements with East Future Media Co., Ltd. (EFM Shanghai Branch), and Game Group, with a view to exploring a new way to train business talent. All these undertakings are specific examples that SBS has introduced varied educational resources of business-empirical, constructed new business platform for practice, and opened the way to train elite businessmen and professional managers in Shanghai to build a school with international features.

SBS has adhered to the direction of Shanghai construction in line with social and industrial needs, and is committed to building a school with major business disciplines and special business talent

training and a job market, so as to connect the needs of the market and industry with output of talent. With other international subjects, like economics, management, literature law, engineering and agronomy, an increasingly important, which is vital to guarantee the objective of cultivating elite businessmen and professional managers. Under this guideline, SBS has implemented important achievements in construction of key subjects on managerial level, construction of key subjects of the managerial educational curriculum, and construction of educational platform for undergraduate specialties at the managerial level. As a result, it has obtained the 12th Five-year planning project of the Shanghai Municipal Educational Commission for construction and set of central-level basic for construction of local universities. It has also received approval for output of quality talents, key courses at the managerial level, and special courses taught in English.

SBS has built a high-caliber faculty team composed of over 300 full-time teachers of them, about 65% possess overseas master titles or above. A number of teachers have won excellent titles of national model teacher, national teacher of Shanghai

university, Shanghai Academic Changjiang Scholars, and leading teacher of Shanghai, among other awards. Meanwhile, quite a few experts are invited to special consults of the State Council. With the support of Fudan University, SBS has recruited a number of well-known professors of Fudan into guest positions including its founding, Lu Jiangping, Wang Kangyong, Yuan Pingping, Qian Weidong, Huang Daxun, Dai Jian, and Jiao Binbin. With aid of Shanghai Business Development Research Institute, SBS also recruited over 300 executives from prominent corporations at home and abroad to act as research fellows, visiting research fellows or part-time research fellows.

SBS has followed the education-oriented approach in running the school. It states the basic spirit for undergraduate is practical, so as to provide all-round training and platform for students in their studies and growth, require their wide of study progress.

Healthy growth, and develop harmonious teacher-student relationship. In student management, self-management is advocated, so as to train students' independence, and give place to development of their personality and strengths. In academic exchange, SBS has endeavored to offer a series of lectures focusing on "Go to SBS Lecture Hall", trying to create a desirable academic atmosphere on campus. In student practice, SBS has constructed the student practice platform under the guidance of teachers, like construction of lighter management, evaluation of their business, and construction of a company. It is committed to enable students to learn in experience, to think in learning, and to create in thinking. In campus culture, SBS has a colorful variety of activities of

students' activities, including theme of activities, such as drama, dancing, sports, paper-air, board games, reading club.

SBS has paid the attention to construction of an international educational platform. As of 2015, SBS has obtained a number of cross-border cooperative educational programs, and has implemented regular intercollegiate exchange with universities in the US, Canada, UK, Germany, Australia, Japan and South Korea, thus creating opportunities for students to make a learning study, short-term visit, participate in exchange programs or research study in overseas-universities. So far, international students from the US, Germany, Japan and South Korea have come to SBS to study for degrees, take part in intercollegiate exchange, and study Chinese. The number of short-term visiting students is also on the rise.

SBS has modern infrastructure. Introduction of an intelligent campus will bring wide-area internet in all public places on campus, and access to internet is free. In the students' rooms, there are multimedia rooms, offices for student groups, health rooms and entertainment rooms. Sports facilities are also available,

including an all weather artificial grass field, badminton court, and tennis court. The library has a total collection of over 1 million volumes, around 3000 kinds of follow-up academic electronic products in Chinese and foreign languages, approximately 100,000 volumes of e-books, and several 10 data banks in Chinese and foreign languages that have been bought or are in trial use. It will be a sea of knowledge for both teachers and students, whom they will find the way to a spiritual home.

SBS, adhering to the educational vision, will through the school open learning platform in scholarship and research field to build an open application-oriented university with networks of business disciplines.

