

Faculties and Specialties

Faculty	Subsidiary Name	Address
Faculty of Management	China Operation Management	
	China Operation Management (Classical)	
	Logistics Management	
	Marketing	
Faculty of Finance and Accounting	Financial Management	
	Accounting	
	Taxation	
	International Economic and Trade Finance	Asia - Australia Advanced Diploma in Accounting
	Trust Management	Trust Management (International)
Faculty of Tourism and Food	Catering and Beverage	
	Hotel Management (Practical job-based)	Food Service and Hospitality (International)
	Hotel Management (International education)	
	Hotel Quality and Safety	
Faculty of Foreign Languages	English	Asia - Australia Advanced Diploma in International Business Management
	Japanese	
	Korean	IBS/IBSP in Business Management
Faculty of Art and Design	Art Design (Visual communication design)	
	Art Design (Fine arts and design)	
	Art Design (Fashion design)	
	Art Design (Environmental design)	
	Art Design (Commercial design)	
Faculty of Information and Computer	Information Management and Information System	
	E-Commerce	
	Computer Science and Technology	
	Electronic Information Engineering	
Faculty of Contemporary Media and Management	Advertising	
	Cross-media Communication	
Faculty of Arts and Law	Law	
	Social Work	

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上海商学院
 Shanghai Business School

Welcome to Shanghai Business School!



Shanghai Business School is located in Shanghai, the most important city in China, and has grown with the city that is emerging as an international metropolis in the Far East. Now, over 11,000 students are pursuing their studies in Shanghai Business School.

The university is like a sanctuary where students quest for truth, a cradle to nurture talent, and an ivory tower where students seek in the sea of knowledge. We adhere to the purpose of raising a school for all-round development of every student, devoted to producing elite businessmen and professional managers who are morally good, knowledgeable and ready to serve people and society. We emphasize the businessmen-orienting concept, committed to building an entrepreneurial university in the business-orientational world. We advocate the guideline of integrating talent training, scientific research and social service, shoulder the obligation of producing creative business talents with the sense of social responsibility, international outlook, practical ability and entrepreneurial spirit, and take active measures to construct an open, application-oriented university with the exquisite style of business disciplines. We believe Shanghai Business School will be your best choice for making your dream come true.

We hold a rigorous attitude in scholarship, value creative innovation and constantly raise the profile. It is our earnest hope that the professional training and nurturing of SBS will equip your imagination and creation, lay your learning practical, expand your horizons of knowledge, improve your independent personality, and equip you with knowledge and innovative learning for your future life to go with the time. You're making the best possible step in coming to SBS. Welcome again! We'll do our utmost to offer you thoughtful service.

Zhu Guobang
 President of Shanghai Business School